

Abby Salameh

Chief Growth Officer

Abby Salameh serves as RFG Advisory's Chief Growth Officer, where she heads the firm's growth activities spanning Marketing, Recruiting, Onboarding and Transitions. With over 25 years spearheading growth support and services for independent advisors, Ms. Salameh has demonstrated excellence across multiple disciplines. Most recently, she served in multiple C-Suite roles at CAIS, including CMO, Managing Director of CAIS IQ, and Head of Strategic Partnerships.

Prior to that, Ms. Salameh held a variety of leadership positions at multiple billion-dollar-plus RIA firms like Hightower Advisors, Private Advisor Network, and Fusion Advisor Network (now Kestra). She was awarded CMO of the year in 2023, and in 2020 won Thought Leader of the Year.

Ms. Salameh serves on the Board of Invest in Others, a non-profit organization that celebrates the charitable work of financial Advisors, has led the FSI Growth & Marketing Council, is a vetted industry speaker and a regular volunteer at her local animal shelter. She holds an MBA from the NYU Stern School of Business and a Bachelor's degree in Finance from Hofstra University. Abby resides in New Jersey with her husband, Mark, and their three adult children.



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CMO of the
Year 2023

Thought Leader
of the Year
2020

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CMO of the Year 2023: This award was provided in 2023 by WealthManagement.com, a brand of Informa Connect, as part of its Wealth Management Industry Awards (The Wealthies). It covers the period of January 2023 to December 2023. The provision of this award does not qualify or quantify the quality of advisory services received by clients. For more information, please visit: http://informaconnect.com/wealth-management-industry-awards/2025-award-categories/#marketing_pr_firms

Thought Leader of the Year 2020: This award was provided in 2020 by WealthManagement.com, a brand of Informa Connect, as part of its Wealth Management Industry Awards (The Wealthies). The provision of this award does not qualify or quantify the quality of advisory services received by clients. For more information, please visit: www.wealthmanagement.com/program/wealthies-circle